



AVANTHI

INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, Permanently Affiliated to JNT University, Kakinada,
Accredited by NBA & Recognized Under 2(f) and 12(b) by UGC, New Delhi)
Tamaram, Makavarapalem, Narsipatnam(R.D), Visakhapatnam Dist-531113

Swachta Cleaning activity in the institute premises

The Ministry of Youth Affairs and Sports (MoYAS), Govt. of India & the Directorate of NSS Gol, New Delhi has directed to conduct the prestigious Programme Swachhta Hi Seva(SHS) to be organized as a part of NSS activities, NSS Unit of AVANTHI INSTITUTE OF ENGINEERING & TECHNOLOGY, TAMARAM, MAKAVARAPALLEM on 21-09-23.

On the occasion of programme, Dr. C.P.V.N.J. Mohan Rao, Principal, AIEET inaugurated the programme. This programme is conducted by Mr. B. Ganesh NSS coordinator Mr. T. Gopi M.B.A and Mr. T. Siva P.D, Mr. Daniel Raju, AO, AIEET.

Clean and green environment imply **absence of pollution and a better quality of life**. Green on the other hand has a direct link to promoting good health. Literally a green environment means abundance of trees and greenery. Trees are instrumental in purifying air by absorbing the dangerous gases and giving out Oxygen.

Single use Plastic awareness programme:

NSS Unit of AVANTHI INSTITUTE OF ENGINEERING & TECHNOLOGY, TAMARAM, MAKAVARAPALLEM Taken Single-use plastics are a glaring example of the problems with throwaway culture. Instead of investing in quality goods that will last, we often prioritize convenience over durability and consideration of long-term impacts. Our reliance on these plastics means we are accumulating waste at a staggering rate. We produce 300 million tons of plastic each year worldwide, half of which is for single-use items. That's nearly equivalent to the weight of the entire human population.

Reducing plastic use is the most effective means of avoiding this waste (and the impacts linked to plastic production and use). Carrying reusable bags and bottles is one great way to avoid single-use plastics in our day-to-day lives; more on preventing plastic waste can be found below in our campus on 22-09-23.

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Cleaning drives in Traditional water bodies and coastal cleaning activity association with NGOs:

NSS Unit of AVANTHI INSTITUTE OF ENGINEERING & TECHNOLOGY, TAMARAM, MAKAVARAPALLEM collect the saplings of indigenous trees as part of Vasudha Vandana creation of Amrit Vatika from Narisipatnam forest zone on 23-09-23 .

Social Media awareness on keeping the premises clean:

NSS Unit of AVANTHI INSTITUTE OF ENGINEERING & TECHNOLOGY, TAMARAM, Keeping the surroundings neat and clean is necessary to live a healthy life and also to stay away from diseases. All religions in the world teach us about cleanliness. Moreover scientifically it has been proven that people living in the dirty areas catch diseases easily. So there is a need to create awareness among people regarding the benefits of cleanliness. They need to be educated about why cleanliness is important and what are its benefits. The best way to do that is by running an effective cleanliness awareness campaigns frequently.

Slogans can be used in these campaigns because they are known to be the best tool to capture people's attention and also they remain in the minds of people for a long time. Our team has gathered a list of 20+ slogans on cleanliness for these campaigns. These can be used on banners, posters, t-shirts etc. These slogans will motivate people to keep their house, surroundings, city etc. neat and clean.

Swachhta cleaning activity:

NSS Unit of AVANTHI INSTITUTE OF ENGINEERING & TECHNOLOGY, TAMARAM, MAKAVARAPALLEM Volunteers and clean and green environment is a basic need of the society today. The environmental pollution in the form of air, water, and land pollution, has severely affected life. The air quality is unbreathable, water non-potable and the land contaminated, leading to many diseases. So, for better survival, the pollution must be tackled and reversed. A healthy life is possible only if the basic necessity of cleanliness of air and land is achieved. Clean and green environment imply absence of pollution and a better quality of life.

Green on the other hand has a direct link to promoting good health. Literally a green environment means abundance of trees and greenery. Trees are instrumental in purifying

air by absorbing the dangerous gases and giving out Oxygen. Also greenery has a soothing and pacifying effect on people. The natural ecosystem heavily depends on trees and plants on supporting the smaller insects, animals and birds for shelter and food.

Swachhta Pledge taking event :

NSS Unit of AVANTHI INSTITUTE OF ENGINEERING & TECHNOLOGY, TAMARAM, MAKAVARAPALLEM Swachh Bharat Abhiyan has become a 'Jan Andolan' receiving tremendous support from the people. Citizens too have turned out in large numbers and pledged for a neat and cleaner India. Taking the broom to sweep the streets, cleaning up the garbage, focusing on sanitation and maintaining a hygienic environment have become a practice after the launch of the Swachh Bharat Abhiyan. People have started to take part and are helping spread the message of 'Cleanliness is next to Godliness.'

Swachhta cleaning at makavarapallem

NSS Unit of AVANTHI INSTITUTE OF ENGINEERING & TECHNOLOGY, TAMARAM, MAKAVARAPALLEM Swachh Bharat Abhiyan as a part of NSS activities, NSS Unit of AVANTHI INSTITUTE OF ENGINEERING & TECHNOLOGY, TAMARAM, MAKAVARAPALLEM on 9-08-23.

On the occasion of programme, Dr. C.P.V.N.J. Mohan Rao, Principal, AIET inaugurated the programme. This programme is conducted by Mr. B. Ganesh NSS coordinator Mr. T. Gopi M.B.A and Mr. T. Siva P.D, Mr. Daniel Raju, AO, AIET.

Through this event we were Taking the broom to sweep the streets, cleaning up the garbage, focussing on sanitation and maintaining a hygienic environment at makavarapallem village have become a practice after the launch of the Swachh Bharat Abhiyan. **Clean and green environment imply absence of pollution and a better quality of life.**

Swachhta cleaning at adopted village and school :

NSS Unit of AVANTHI INSTITUTE OF ENGINEERING & TECHNOLOGY, TAMARAM, MAKAVARAPALLEM Swachh Bharat Abhiyan as a part of NSS activities, NSS Unit of AVANTHI INSTITUTE OF ENGINEERING & TECHNOLOGY, TAMARAM, MAKAVARAPALLEM on 9-08-23.

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be used on banners, posters, t-shirts etc. These slogans will motivate people to keep their house, surroundings, city etc. neat and clean on 25.09.24.





Swachhta cleaning activity_

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Swachhta cleaning at makavarapalem:

Through this event we were Taking the broom to sweep the streets, cleaning up the garbage, focusing on sanitation and maintaining a hygienic environment at makavarapallem village have become a practice after the launch of the Swatch Bharat Abhiyan. **Clean and green environment imply absence of pollution and a better quality of life.**



Swachhta cleaning at adopted village and school:

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**AVANTHI**
INSTITUTE OF ENGINEERING & TECHNOLOGY



PLANTATION PROGRAM BY NSS UNIT



98666 64636
Makavarapalem, Anakapalle dist. Andhra Pradesh

అవంతి కళాశాలలో మొక్కలు నాటే కార్యక్రమం

మాకవరపాలెం, సెప్టెంబర్ 1, (ఆంధ్ర పత్రిక) భారతదేశానికి స్వతంత్రం వచ్చి 75 సంవత్సరాలు పూర్తి చేసుకున్న శుభ తరుణంలో భారతీయులందరూ అజాధి కా అమృత మహోత్సవాలు జరుపు కుంటున్నారు. అందులో భాగంగా మినిస్ట్రీ ఆఫ్ యూత్ అండ్ ఫైర్స్ అండ్ స్పోర్ట్స్ గవర్నమెంట్ ఆఫ్ ఇండియా వారు అవంతి కళాశాల జాతీయ సేవాసమితి ఎన్.ఎస్.ఎస్. సంయుక్తంగా మేరీ మాత మేరీ దేశ్ భాగంగా అవంతి కళాశాలలో శు క్రవారం నాడు మొక్కలు నాటే కార్యక్రమం నిర్వహించారు. ఈ కార్యక్రమంలో భాగంగా ప్రిన్సిపల్ దాక్షర్ సి.మోహన్ రావు, వైస్ ప్రిన్సిపల్ దాక్షర్ అర్.ప్రసాదరావు మరియు కళాశాల ఎన్.ఎస్.ఎస్. వాలంటీర్స్ 300 విద్యార్థిని విద్యార్థులు 150 మొక్కలు నాటారు. మొక్కలు నాటడం వలన స్వచ్ఛమైన గాలి, పచ్చని ప్రకృతి అభివృద్ధికరంగా ఉంటుందని అన్నారు.

ఈ కార్యక్రమంలో ఎన్. ఎస్. ఎస్. కో అర్డినేటర్స్ వీ.గణేష్, ఫిజికల్ డైరెక్టర్ శివ,



పతి వరప్రసాద్ అధ్యాపకులు కార్యాలయ సిబ్బంది ఏ.పి. దానియల్ రాజు పాల్గొన్నారు.

