

#### AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, Permanently Affiliated to JNT University Kakinada, ACCREDITED BY NAAC and Recognized under 2(f) & 12 (b) by UGC, New Delhi)

# Tamaram, Makavarapalem, Narsipatnam (RD), Visakhapatnam-531113

721 BEST PRACTICES

### Title of the practice:

Promoting rural students to opt technical/ professional education.

Vision: To see more number of engineers from rural areas.

Practice: visiting surrounding schools, junior colleges in the vicinity of 75 Kms. and addressing the X<sup>th</sup>, and Intermediate students and emphasising the importance of higher education in general and professional education in particular.

Being a rural based engineering college we have observed that, very few people from surrounding areas are coming forward to opt technical/ professional education after completion of Intermediate. Most of the students especially girls are quitting studies after Intermediate and becoming idle.

Observing this fact, we have started a campaign among the school and college students to continue education after Intermediate. Our faculty visit the school/college and explains the career options available for them after X<sup>th</sup> and Intermediate. They also educate them on different government schemes available for promoting higher education for the poor. Interested Students are guided to opt for courses / programs of their interest. This is enhancing the enrolment ratio for technical education from our surrounding areas.

# Title of the Practice: Swachh Bharat

Objectives of the Practice: Swachh Bharat is one of the most significant cleanliness campaign by Government of India. The college gave special focus to this Swachh Bharat and conducted various activities throughout the year.

## Objectives

- > To spread awareness among people about the importance of cleanliness.
- > To teach students the importance of hygiene and cleanliness not only in their homes but also their surroundings.
- > To teach basic hygiene to students of nearby schools and reduce the inflow of diseases.
- To make students participate in various cleanliness drives.

#### Practice:

- > Faculty of the college with the help of students conduct different activities and cleanliness drives throughout the year
- > Students are encouraged to get actively involved in activities outside the college.
- Students are motivated to create awareness among their family, friends and immediate surroundings.



PRINCIPAL Principal

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